



Outline of Planned Operations and Evaluation Criteria
For Verifying and Rating Rescues to the
Benefit of The Animals We Serve

PLEASE REVIEW AND RETURN COMMENTS TO
US BY FEBRUARY 20, 2013 SO WE MAY PROCEED
WITH CONSTRUCTION OF THE VERIFIED DOCUMENTS.
You May Reply at www.VerifiedRescues.org

MISSION:

Happy Rescue
Experience For Pet



VERIFIED
RESCUES
VERIFIEDRESCUES.ORG

Supported and Effected Organizations and Key Partner Groups

RESCUES SHELTERS FOSTERS VOLUNTEERS ADOPTERS

Advantages
& Benefits

Rescues

- Manuals for all rescue protocol, checklists and standards
- Resources & Partnerships
- Support
- Financials
- Reviews of rating system for shelter and outside rescue partnership verifications
- Transport & home check volunteer databases
- Do Not Adopt auto notification service/database

Volunteers/Fosters

- Manual for all rescue protocol, checklists and standards
- Resources & Partnerships
- Support
- Internal (by rescue volunteers and shelter staff) and external (by adopters, partners, etc) rating system of rescues for continuous checks & balances

Shelters

- Objective rescue evaluation procedures
- Verified Rescues are pre-vetted for you
- Protection for pulled animals
- Resources & Partnerships
- Support
- Internal (by rescue volunteers and shelter staff) and external (by adopters, partners, etc) rating system of rescues for continuous checks & balances
- County by County rescue registry
- Do Not Adopt auto notification service/database

Adopters

- Trust in background of rescue
- Objective rating system criteria
- After adoption resources and assistance

Planned
Resources

Manuals &
Procedures

Customizable Manual &
Procedure Templates

- Home Checks
- Foster Parents
- Adoptions
- Checklists
- Rescue Procedures
- Adoption Books

Rating System
(Angie's List)

- Rating & Feedback by Fosters
- Rating & Feedback by Volunteers
- Rating & Feedback by Shelters
- Rating & Feedback by Adopters

Partnerships &
Key Networks

- Veterinarian
- Legal
- Financial
- Training & Behavior
- Post-Adoption Success

Home Check
Database

- National database of approved volunteers available to complete home visits for both foster parent and adoption applicants.
- VR provides a checklist home check volunteers must complete.

Transport
Database

- National network of transporters and transport service partners.
- Available transport days, times, distances and itinerary builder.

National Do-Not-
Adopt Registry

- Email alerts when someone is added.
- Searchable database for background checks during pre-adoption procedures.
- Complete with geographic areas, summaries, notes, pictures and aliases of offenders.

News & Notices

- Email alerts for industry urgent news and notices

Proposed
Verifications

Verified Rescue Tiers

Tier 1: 501c3 Non-Profit, PLUS
Fully Verified, Adheres to all Requirements & Guidelines

Tier 2: Pending 501c3, PLUS
Fully Verified, Adheres to all Requirements & Guidelines

Tier 3: Qualified With Exemptions
Takes No Outside Donations
Fully Verified, Small Rescue,
High Feedback Ratings,

OUR MISSION

Verified Rescues' Mission is ONLY about creating a happy experience for the rescue animal - from pull to foster to adoption and post-adoption followup.

The magic of Verified Rescues is to find agreeable balance of rules and flexibility that gets the most animals out of high kill shelters and into happy homes - whether rescue, foster or forever.

Some wish to make VR about rescue, but VR is NOT about rescue - it is about animals. As a rescue you may not like everything VR initiates but you will never be able to say that what we do is detrimental to the happiness and safety of a rescue animal.

We have big plans to assist rescues in their goal of saving animals. Those plans include:

1. Home visit volunteer database - they will do home visits for busy rescues
2. Rescue rating system like Angie's list including volunteer, foster and forever family feedback
3. County Animal Control's adoption of VR's quality rescue criteria
4. Marketing programs to adopting families to look on VRs site to find quality rescues based on their ratings and other criteria, such as their 501c3 standing, feedback and comments on the site and other evaluation tools.
5. VR marketing materials to promote the fact that you are Verified

Please join us in making the most of this new program to increase the quality experience for the animals by reading the outline and participating by providing feedback and even helping write the document.

Thank you in advance for your help!

Art Fyvolent and Alison Walter
Founders
Verified Rescues (in organization)

ORGANIZATIONAL OUTLINE

1. Our Mission - about the animals – happy, healthy and balanced
2. What is a “Rescue” and how do you qualify?
3. Verified Rescue Criteria
 - a. Verified Rescue Classifications:
 - Tier 1 (501);
 - Tier 2 (pending 501)
 - Tier 3 Qualified Exemptions
4. Rescue Organization and Operations
 - A. Suggested Rescue staffing and volunteers
 - a. Medical coordinator
 - b. Foster coordinator
 - c. Pull coordinator
 - d. Adoption coordinator
 - e. Home visit coordinator
 - f. Marketing Coordinator
 - B. Pulling of Animals
 - a. Spay Neuter
 - b. Shots and Vaccines
 - c. Vet Visit Requirements
 - d. Medical Records
 - e. Microchips
 - f. Set up Charting/Book
 - C. Evaluation and Vetting of Animal
 - D. Animal Care Procedures
 - a. Quantity limitations and Management
 - b. Crating
 - c. Human bonding
 - d. Exercise, Play and Walks
 - e. Socialization
 - f. Food and Nutrition
 - g. Vet Care
 - E. Foster Program
 - a. Staff Liaison
 - b. Vetting , Intake, Acceptance and Management
 - c. Evaluate foster for ability and knowledge
 - d. Know their limitation
 - Limitation chart - size of house; size of yard; size of dog; fenced and/or walked daily; job out of home time; weekend requirements; size of family; size of current pack.
 - f. Budget for Care - Cost /animal(s) per week
 - g. Foster training in animal care
 - h. Daily human interaction

- i. Meeting strangers
- j. Socialization
- k. Basic training
- l. Record Keeping
- m. Prepare foster home for a pet
- n. Preparing their yard - fencing, objects, neighbors
- o. Managing foster health issues
- p. Foster home follow up and follow through
 - Return home visits & phone calls
 - Record Keeping

F. Marketing Your Rescue Animals

- a. Facebook page, posting, gaining friends
- b. Use of other social media
- c. Rescue Website
- d. Petfinder and other pet portals
- e. Craigslist - how to post/what to say and not say
- f. Marketing or graphic designer partner
- g. Photographer partner

Pet Adoption Events

- a. Volunteer and foster coordination
- b. Planning before, during and after
- c. Clean up and wrap up
- d. Potential adopters or foster handouts - be memorable

G. Veterinarian Relationships

- a. Community Medical Liaison
- b. Foster parents' vet relationship requirements and maintenance

E. Adoptions Criteria

- a. Evaluating the home for your rescue animal
- b. Education and training
- c. Home visits
- d. Foster-to-Adopt option
- e. Applications
- f. Select or Reject for the Animal

Rescue Book - folder

- a. Daily log for food, exercise, training and crating
- b. Photo of progress for adopting family (marketing)
- c. Medical records

H. Adoption

- a. Home Visit Requirements & Checklist
- b. Adoption Book

1. Pictures
2. Characteristics
3. Likes & dislikes
4. Daily checklist of activities
5. Food
6. Medical History & Future Needs

- c. Post adoption follow up
- d. Procedures if an animal gets returned?

I. Establishing Your Network

1. Rescue to Rescue
2. Pull shelter staff, volunteers and management
3. Volunteer network
4. Foster network
5. Medical and veterinarian relationships
6. Transport

J. Annual Evaluation by Verified Rescue

1. Annual updates on service quality and issues
2. Peer review statistics
3. Foster, Adopters reviews
4. Grading system for perceived quality ranking